**Jméno**: Martin Ficek **Třída:** 2.C **Datum:** 25.9.2018

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| Evaluation  **%** |

číslo otázky

8

**Otázka- téma:** Mass Media

**Tři zajímavé úvodní věty k tématu:**

1. Mass media means technology that is intended to reach a mass audience.

2. It is the primary means of communication used to reach the vast majority of the general public.

3. The most common platforms for mass media are newspapers, magazines, radio, television, and surprisingly Internet.

**Dvacet vhodných a tématu týkajících se slovíček**

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| |  |  |  |  |  | | --- | --- | --- | --- | --- | | Influence | Newspapers | Radio | Television | Internet | | Journalist | Mobile Phones | Digital media | Blogs | Podcasts | | Web sites | Local media | Speciality media | Media | Broadcast | | Film | Video games | Music videos | Public relations | Publishing | |

**Vytvořte větu:**

**-v přítomném čase, -** Today, the most relevant form mass media is internet.

**-v předpřítomném čase, -** The mass media has evolved significantly over time.

**-v minulém čase, -** Before there werent‘t the Internet, television, or the radio, there was the newspaper.

**-podmínkovou větu, -** If there weren‘t mass media, we wouldnt be that easily influenced.

**Uveďte tři zajímavá souvětí k tématu:**

1. When we talk about mass media, the term that best fits is agenda setting, which means the media doesn’t tell you what to think, but what to think about

2. All internet services and applications exist or have similar cousins on mobile, from search to multiplayer games to virtual worlds to blogs.

3. Journalism is the discipline of collecting, analyzing, verifying, and presenting information regarding current events, trends, issues and people.

**Mind map**

Youtubers

Famous persons

**Mass media**

Influencers

Streamers

Types

Newspapers

Radio

Television

Internet

Mobile phones

Kinds

Local media

Speciality media

Digital media

Mainstream media

Alternative media

Broadcast media